

- Thinking of starting a business?
- Already trading and want to know how to develop the business?
- In a not-for-profit business and need to know more about business techniques?



New to Business

'Extremely happy with the whole content

'...has focused my mind on the importance of the business plan.'

'I thought the content and delivery were excellent.'

'...fabulous style, clear, patient & informative'

I honestly cannot think of anything else that could have been better for me.'

'...many more could benefit from such a session'

Bite-size Business Briefings
with

Chris Greenhill & Ian Hudson

A two-hour interactive session for up to eight attendees

Demystifying business planning by focussing on the thought process rather than the plan template!

'I thought the content and delivery were excellent.'

'You were both extremely helpful & approachable'

'Overall a really excellent session!'

'Thanks very much! I will definitely be taking up your service.'

'...well targeted; focused and allowed discussion.'

I thought the idea of interactive feedback was very useful'

Your questions answered!

Treat it as a surgery. Before the session, email questions or subjects that you would like to know more about to ianh@harlowbusinessmentors.co.uk

FREE but places are limited so **BOOK EARLY**

Book through the website www.harlowbusinessmentors.co.uk
or by emailing Ian at ianh@harlowbusinessmentors.co.uk
or by phoning him on **01279 726169**



A Harlow Business Mentors event supported by

Harlow Business Mentors



Local opportunities

Harlow is at an exciting point in its history.

Multi-million pound regeneration programmes that have begun to transform many parts of Harlow, a local region that being redefined with enterprise very much in mind and initiatives that aim to improve the profile of the town and the surrounding region all add up to a great opportunity for local business.

There's also a wealth of information available to help budding entrepreneurs and owners of emerging businesses. However, the sheer volume of the information can sometimes feel overwhelming, which is where Harlow Business Mentors can lend a hand.

Our approach to helping you capitalize on them

Harlow Business Mentors is a venture between two local businessmen – Ian Hudson and Chris Greenhill – who share a commitment to supporting Harlow and the M11 corridor's improving economic health. Between us we have a wealth of practical knowledge about doing business in the town and we want to use that expertise to help you navigate through the information available and provide advice that helps Harlow-based businesses develop in a profitable and sustainable way. Using a friendly mentoring style we will work with you for as long (or little) as you need to help you make informed and objective decisions about your company's development.

The **free briefing session** is designed to be valuable in its own right and there is **no obligation to book mentoring sessions with us**. However, we do offer further advice and mentoring tailored to your needs starting with a low-cost initial two-hour consultation at your premises to help us understand your business and allow you to decide if you could benefit further from our help. Further support is very flexible and offered to suit you and the demands of your business.

Why us?



Chris Greenhill spent 22 years in the telecommunication industry working in a variety of corporate communications roles that spanned management and technical disciplines before forming his own consultancy business in 2002

A qualified marketer, he has provided marketing solutions and general business consultancy to sole traders, SMEs and global corporates. He has worked across all three sectors and is a trustee/director of two local charities and a national one.



After attending secondary school at Netteswell Comprehensive, and then going on to gain a BSc in Mathematics and a MSc in Operational Research at Hull University, **Ian Hudson** spent 25 years in IT sales and consultancy with a number of major organisations before starting Copyzone Archiving Ltd (CZA) in 1999.

Ian is Vice-Chairman of Harlow & District Chamber of Commerce and an active member of many business networking groups in West Essex and East Herts.